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CAPTAINS OF CONSCIOUSNESS

ADVERTISING AND THE SOCIAL ROOTS OF THE
CONSUMER CULTURE



STUART EWEN

Author of *ALL CONSUMING IMAGES* and *PR! A SOCIAL HISTORY OF SPIN*

جامعة بومرداس
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مكتبة الكلية

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Advertising and the Social Roots
of the Consumer Culture

by

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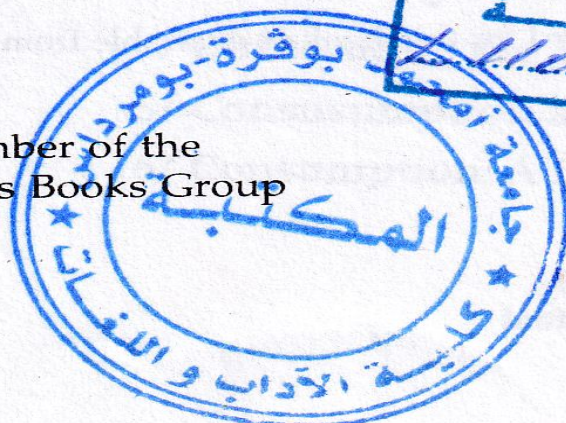
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