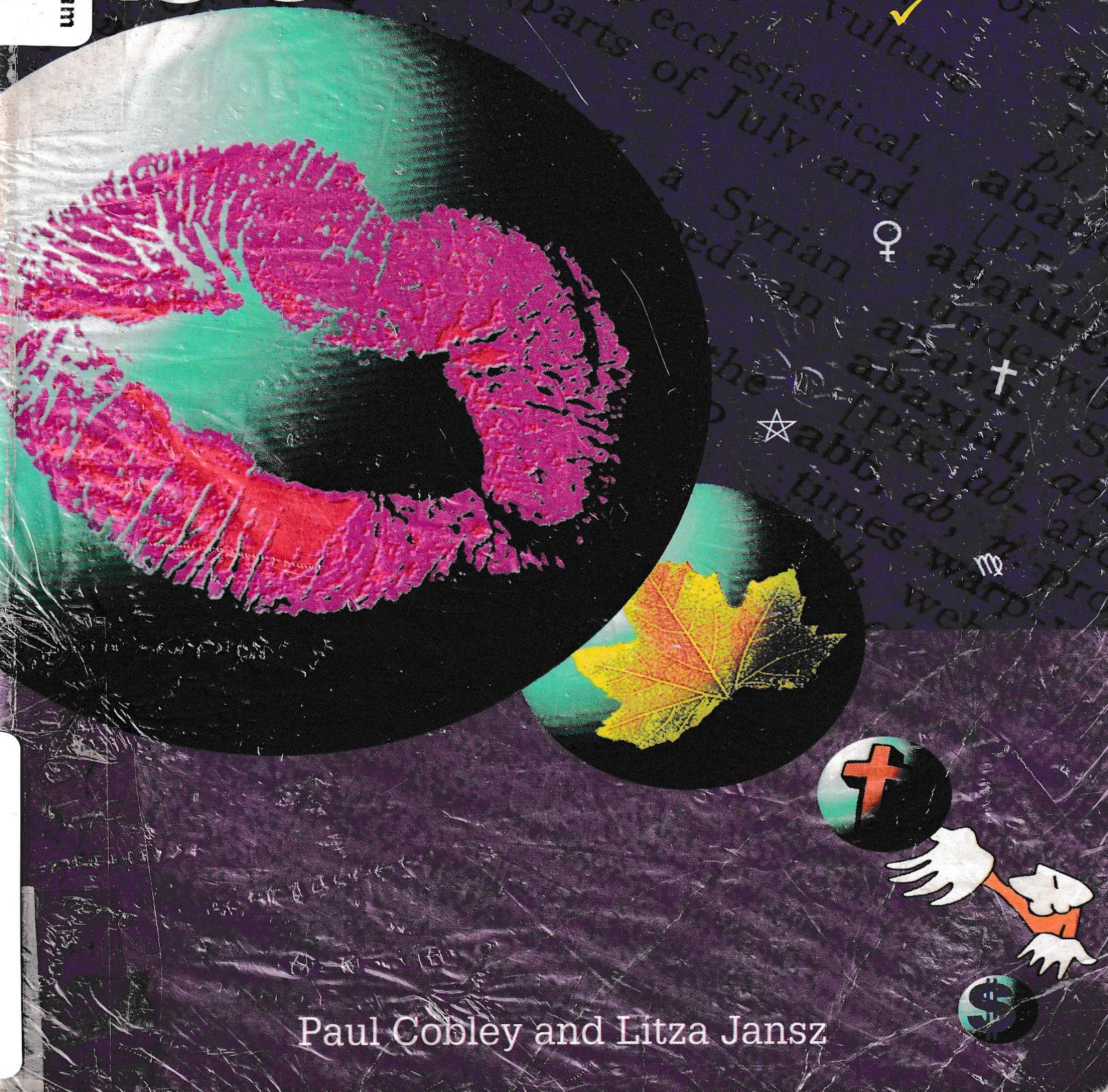


INTRODUCING

Semiotics

Bib-FLL-EN-Univ-Boum



Paul Cobley and Litza Jansz

بومرداس
1
L 935 105
رقم الجرد

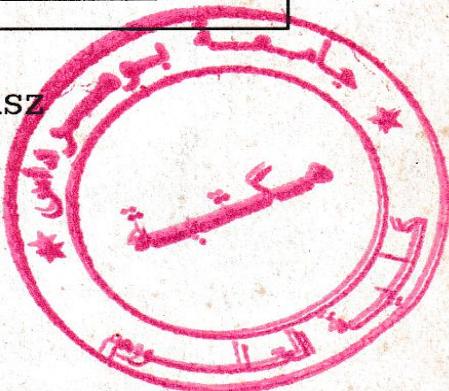
INTRODUCING

Semiotics



Paul Cobley and Litza Jansz

Edited by Richard Appignanesi



جامعة بومرداس
كلية الآداب واللغات
مكتبة الكلية
رقم الجرد..... 426

جامعة بومرداس
كلية الآداب واللغات
مكتبة الكلية
الشفرة 81 221/COB



Index

advertising 170–1
aesthetic function 150–4
animal communications 122–5
art as a sign 152

Barthes, Roland 43–53
Baudrillard, Jean 163
Benveniste, Emile 71, 146
Bloomfield, Leonard 106

codes 126–8
communication theories 116–17
concretization 153–4, 158
connotation 42–5, 50–2
Cours, the 9–10, 89–91

denotatum 111
Derrida, Jacques 67, 91, 93, 100
différance 89, 93–4, 96, 98, 160
difference 14
dyad 10

Eco, Umberto 155, 172

firstness 27–9, 30–3
Foucault, Michel 99

Halliday, M. A. K. 165–6
Hjelmslev, Louis 39–41
Humboldt, Wilhelm 143

interpretant 21–6, 28–9, 111, 160
interpreter 110

Jakobson, Roman 53

Kress, Gunther 166–8

Lacan, Jacques 77–87, 98–9
language 76
 animals 122–5

children 166
functions 147–53
relationships in 14
Saussure 90–1
subjectivity 83
 see also linguistics
langue 15–16, 39, 56, 165
Laswell, Harold 115
Lévi-Strauss, Claude 53–4, 60
linguistics 9, 10–14
Locke, John 7
logocentrism 88
Lotman, Jurij 134, 164

messages 47–50
Morris, Charles 105–14, 118
Mukarovský, Jan 150–4
myths 61, 63–4

narrative sequence 6

object 21–2, 24–5, 28–9
Ockham, William of 7
Oedipus 61–4

paradigmatic relations 17
parole 15, 38, 75, 165
Peirce, C. S. 18–21, 104–5
point de capiton 85–7
poststructuralism 67–9, 99
Prague School, the 143

representamen *see* signs

response-sequence 108–14

Saussure, Ferdinand de 8–17, 38, 53–6
sealing signifiers 86–7
Sebeok, Thomas 119–29
secondness 27–9, 30–3
self 73–5, 146
semiotic 18, 21, 27
semiology 13
 see also signs

Semiotic Solutions 169–72

semiotics
 American 101–6
 background 4–7
 Russian 129–37
social 165–8
unlimited 26, 29

Shannon, Claude 115–16

sign 110
 function map 51
 as a symbol 145
signa data 6

signification *see* signs

significatum 111
signifier 10–17, 85
sealing 86–7
and signified 76–81

signs
 children 167–8
 conventional 5, 6
 Hjelmslev on 39–42
 natural 5
 Peirce 21–37
 representamen 160
 Saussure 10–14, 25
 science of 13
 sources 128
 universal 126–8

society, structure 61–5

structuralism 53, 66

subjectivity 83

syntagm 16, 94–6

text 152–4, 156–62

thirdness 28–9, 30–3, 160

transcendental signified 92–3

triadic theory 21

Umwelt 126–9

value 55–6

Vodicka, Felix 153–4

Volosinov, Valentin 38

Weaver, Warren 115–16

zoosemiotics 120–5