rd Introductions to Language Study

Series Editor H. G. Widdowson

Applied Linguistics

Guy Cook

OXFORD

Oxford Introductions to Language Study

Applied Linguistics

Guy Cook

جامعة بومرداس كلية الآداب و اللغات مكتبة الكلية و الجرد، المبالك

جامعه بومرداس كلية الأداب و اللغات



OXFORD UNIVERSITY PRESS

Contents



	Preface	vii
	SECTION I Survey	I
1	Applied linguistics The need for applied linguistics Examples and procedures The scope of applied linguistics Linguistics and applied linguistics: a difficult relationship	3 5 7 9
2	Prescribing and describing: popular and academic views of 'correctness' Children's language at home and school Description versus prescription An applied linguistics perspective	12 15 18
3	Languages in the contemporary world Language and languages Attitudes to languages The languages of nations: boundaries and relationships The growth of English English and Englishes Native speakers English as a Lingua Franca (ELF)	21 22 23 25 26 28 29
4	English Language Teaching (ELT) Grammar-translation language teaching The direct method 'Natural' language learning The communicative approach	31 33 34 35

5	Language and communication	
	Knowing a language	40
	Linguistic competence	41
	Communicative competence	42
	The influence of communicative competence	46
6	Context and culture	
	Systematizing context: discourse analysis	50
	Culture	52
	Translation, culture, and context	55
	Own language: rights and understanding	57
	Teaching culture	57
7	Persuasion and poetics; rhetoric and resistance	in i
	Literary stylistics	61
	Language and persuasion	63
	Critical Discourse Analysis (CDA)	64
8	Past, present, and future directions	
	Early orientation	69
	Subsequent changes	69
	Second-Language Acquisition (SLA)	71
	Corpus linguistics	73
	Being applied	74
	Critical Applied Linguistics (CALx)	75
	'Post-modern' applied linguistics	77
	A harder future: mediation	78
	SECTION 2	
	Readings	81
	SECTION 3	
	References	115
	SECTION 4	
	Glossary	T25