

English as a Global Language

DAVID CRYSTAL

Bib-FLL-EN-Univ-Boum



E 275 1
79
199
C..

Canto

جامعة بومرداس
كلية الآداب و اللغات
مكتبة الكلية
رقم الجرد: 854

جامعة بومرداس
كلية الآداب و اللغات
مكتبة الكلية
رقم الجرد: 811.111:82.09/CRY
3ex

English as a global language

DAVID CRYSTAL

جامعة بومرداس
كلية الحقوق و علوم التسيير
مكتبة
رقم الجرد: A.1558/04/04



CAMBRIDGE
UNIVERSITY PRESS

Contents



Preface

page ix

1	Why a global language?	1
	What is a global language?	2
	What makes a global language?	5
	Why do we need a global language?	8
	What are the dangers of a global language?	12
	Could anything stop a global language?	20
	A critical era	22
2	Why English? The historical context	24
	Origins	25
	America	26
	Canada	31
	The Caribbean	33
	Australia and New Zealand	35
	South Africa	39
	South Asia	41
	Former colonial Africa	43
	South-east Asia and the South Pacific	49
	A world view	53
3	Why English? The cultural foundation	64
	Political developments	69
	Access to knowledge	71
	Taken for granted	75

Contents

4	Why English? The cultural legacy	78
	International relations	78
	The media	82
	The press	83
	Advertising	85
	Broadcasting	87
	Motion pictures	90
	Popular music	92
	International travel	95
	International safety	97
	Education	101
	Communications	104
	The right place at the right time	110
5	The future of global English	113
	The rejection of English	114
	The US situation	117
	New Englishes	130
	Will English fragment?	134
	A unique event?	139
	<i>Further reading</i>	141
	<i>Index</i>	143